AI That Means Business

Data to AI In Hours. ROI in a month.

Aible brings the power of AI to Boomi - instantly enabling your teams with existing skills and resources to go from raw data to AI powered recommendations within the applications they use every day. The combined Aible-Boomi solution elevates all your existing applications with AI and empowers your teams to achieve business objectives to deliver measurable ROI - all within one month.

A New Approach to AI

Aible is the pioneer in ROI-optimized AI that delivers business impact by systematically understanding your organization's business constraints and goals. Boomi extends the reach of the Aible platform to 1500+ technologies and applications by integrating disparate data sources, cataloging and preparing data, enforcing data governance policies, and automating workflows across applications. Together, the joint solution creates integrated AI experiences and future-proofs your business technology with a flexible and open solution.
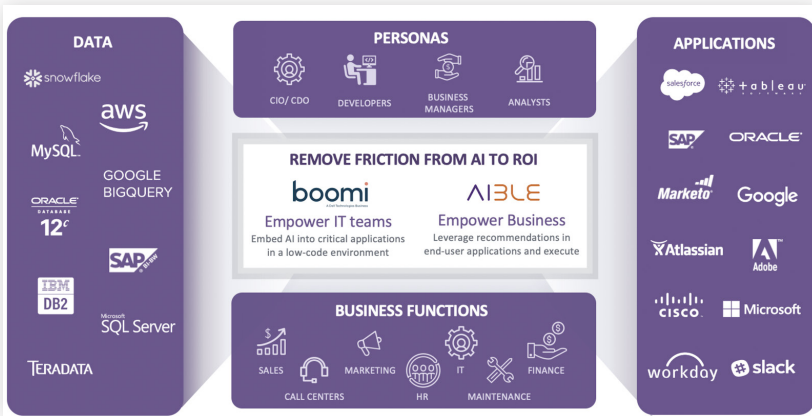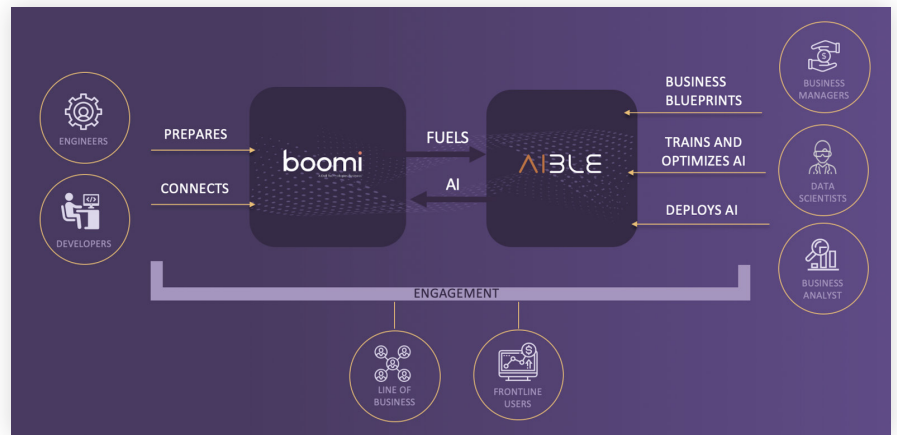
From AI to ROI – Quickly

Aible and Boomi are designed to help business teams quickly identify opportunities and deliver impact. From manufacturing and government to sales and finance, the AIble-Boomi joint solution enables you to embed AI into existing applications and reap the measurable benefits. Here are just a handful of success stories:

▲ PROFIT	▲ SAVINGS	▲ PROFIT	▲ SAVINGS	▲ PROFIT
$3M	$600K	$7M	$3.5M	$500K
"With just a few clicks, I found three million dollars in additional sales leads in two hours with Aible. I also discovered additional revenue opportunities I could close by adding sales resources. What seemed like a tactical problem turned into a strategic opportunity with the insights from Aible." Charlie Merrow, CEO	Savings identified across their fleet management costs by identifying vehicles to replace, or sell, to minimize fleet management costs **in a few weeks.**	Increase in annual profit **within months** by predicting demand and technician availability to proactively reduce overtime and lost business from scheduling delays.	Saved in **annual** lost fees by identifying how to reduce student drop-outs.	Increase in **annual** profit by predicting the likelihood of sales opportunities closing and optimizing resources across six sales divisions.
Merrow Manufacturing	Major State Government Agency Chief Data Office	Multinational HVAC Company	Global Online university	SaaS Healthcare Provider

Make AI a Team Sport

Together, Boomi and Aible ensure measurable results by making it easy for business teams, IT, and data science teams to collaborate with the fastest speed to value. The joint solution automates the end-to-end AI workflow and delivers flexible collaboration that is not constrained by skills gaps, time-consuming handoffs, changing business conditions, or other bottlenecks.

Optimize Every Outcome

Aible optimizes every decision and action with AI that offers unmatched flexibility. Unlike traditional AI that trains a single model and limits you with rigid recommendations, Aible trains a frontier of models that provides a new level of flexibility and enables you to quickly respond to changing business conditions. Aible and Boomi enable you to leverage powerful AI directly within the applications that matter to you.

Solves Real Business Problems with AI

Sales Optimization	salesforce · Microsoft Dynamics 365	Maximize profits given sales resource constraints and shifts in effectiveness of different channels (direct, indirect, inside, outside, etc.). How do you understand the implication of your sales strategy and how to adjust as market conditions change.
Marketing Optimization	Marketo · salesforce	Maximize marketing ROI given shifts in budget and changes in effectiveness of marketing channels.
Customer Retention	salesforce · SAP	What offers to make and who to contact to maximize renewals, upsell, etc. How many sales and success employees do I need to have to optimize that?
Collections Effectiveness	ORACLE NETSUITE · SAP	Which collection strategies (discounting, factoring, sell to collection agency, etc.) should you use to most cost efficiently and optimally collect your receivables?
Operations Effectiveness	ORACLE NETSUITE · tableau · SAP	Which manual interventions (such as expedite requests, call escalation) should be executed to minimize cost and risk (such as expedite fees, risk of customer dissatisfaction, etc.). How do I optimally spend operations resources across task types?

Currently Use Boomi?

Supercharge your Boomi investment with AI that delivers ROI – quickly. Learn more about how the Aible-Boomi solution can help.

Visit: http://learn.aible.com/dellboomi

See the platform in action.

Request a demo at: aible.com/demo

AIBLE
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