

Global technology company uses AI from Aible to templatize the ability to identify meaningful sales patterns in just **28** days



Company Profile

SaaS Data Protection Platform

Industry

Software

Region

Global

Challenge

The company needed to easily identify sales patterns across a variety of different potential datasets in a rapid, low-touch, and reproducible manner.

Solution

Utilizing Aible Sense & Explore, the organization was able to improve the speed to insight substantially with automated data preparation, cleansing and analysis. Only minor adjustments were made to create replicable blueprints for additional projects.

Use Case & Project Details

- **Use case analyzed:** Sales Optimization
- **Potential Project Results:** Vast improvement in efficiency
- **Time from data provision to project completion:** 28 days
- **Elapsed time from start of model training to completion of ~600 models on serverless infrastructure:** Less than 1.5 hours

Outcome

The platform was able to identify the important variables related to a sale as well as highlight variables that should be excluded from future iterations



"We needed a platform that could easily automate and templatize the identification of which data elements were important to consider in an analysis – and show us those patterns. Aible demonstrated it can do just that, faster than we ever thought possible."

- Senior Vice President, Product Management