

The logo for AIBLE, featuring the letters 'AIBLE' in a white, sans-serif font. The letter 'A' is stylized with a blue-to-purple gradient, while the other letters are white.

# Customer Success Stories

A decorative graphic consisting of multiple thin, overlapping lines that create a wavy, ribbon-like effect. The lines are colored in a gradient from light blue to purple, and they flow across the lower half of the page.

The Only Enterprise AI Solution  
That Guarantees Impact In One Month

# Results From One-Month Aible Immediate Impact Pilot Project

Aible is rated #1 in Automated Machine Learning (AutoML) by Gartner ([link to Report](#)) and is the only enterprise AI solution that guarantees impact in 30 days. Aible is designed from the ground up to deliver business impact. Enterprise customers typically see 500K to 10M annualized impact in the first month of using Aible.

## Customer Highlights - Results From Initial Immediate Impact Pilots

▲ PROFIT

**\$3M**

Leading Scoring

Merrow  
Manufacturing

[See Leading Analyst Case Study](#)

▲ SAVINGS

**\$5M**

Customer Retention

Global Online  
University

▲ PROFIT

**\$2M**

Collections Effectiveness

Global Chemical  
Company

▲ SAVINGS

**\$7M**

Staff Overtime Savings

Multi-National HVAC  
Company

Keep reading to see detailed customer stories and how Aible helped businesses like Strive Group, Lengow, and others get measurable value across customer acquisition, churn prevention and other business challenges - all within one month.

## CUSTOMER SPOTLIGHT

# Strive Group sees 20% increase in weekly sales in 21 days



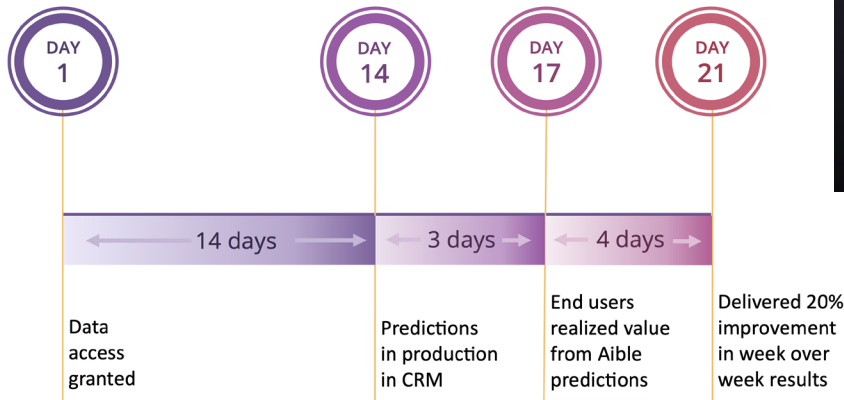
## Strive Group [▶ Watch the Video](#)

### Company Profile

Strive Group, a customer experience contact center, fields a team that calls Audi, Volvo, Jaguar, and Honda customers and is looking to optimize its customer contact operations.

### Goal

Identify customers most likely to purchase while lowering the call rate from 125 calls to 100 per day.



“Aible gives us a real unique selling proposition and could be a massive revenue generator. We inserted the Aible lead scoring into our CRM system and within two days there were rumors going around our company that accounts with higher Aible scoring were getting higher bookings. Within a week, Aible recommendations produced a 20% improvement over the previous week in positive outcomes.”

– Alistair Grant,  
Co-Founder and CEO, Strive Group

### Aible Solution

In two weeks, Aible delivered a scored list of customers and the predictions were embedded in their CRM system. In 3 days after production, end-users realized the value of AI predictions. Finally, within a week from production, Aible helped Strive achieve a 20% improvement in positive outcomes and identify £130,000 in annual savings. Aible uncovered key drivers of customer behavior so that Strive Group can better understand how certain characteristics make customers more or less likely to have their car serviced at the dealership. As a result of the successful AI project, Strive is transforming its entire business model to lead with Aible, so that it can position itself as an expert in data analytics and AI to new and existing customers.

[Learn More](#) →



## CUSTOMER SPOTLIGHT

# Lengow increases revenue by 50X by identifying up-sell opportunities with AI



## Company Profile

Lengow is an e-commerce company that wanted to understand their Ideal Customer Profile (ICP) and target them for up-sell opportunities.

## Goal

Identify customers, currently paying a monthly subscription, who were most likely to move to a premium level - to drive 50x value.

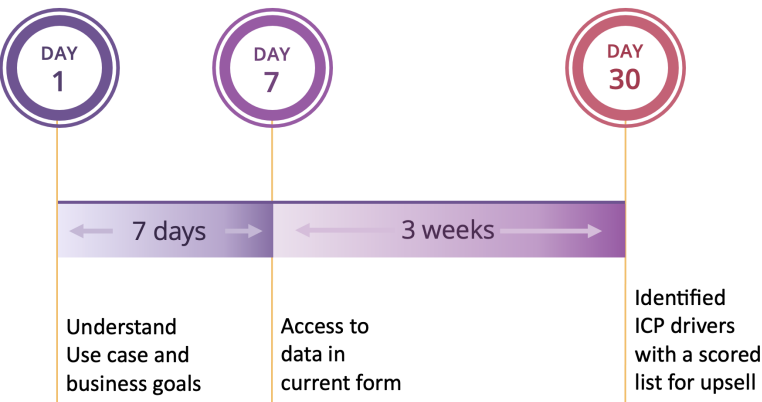
“Aible has been a game-changer for our marketing, sales, and customer success teams. At first, we were not sure that our data was sufficiently large or clean enough to launch an AI project. Within days, Aible showed us how AI could immediately extract value from our data and showed us real economic impact. We are already pursuing additional use cases around customer churn prevention, lead scoring and marketing spend optimization.”

– Frédéric Clement,  
Chief Marketing Officer

## Aible Solution

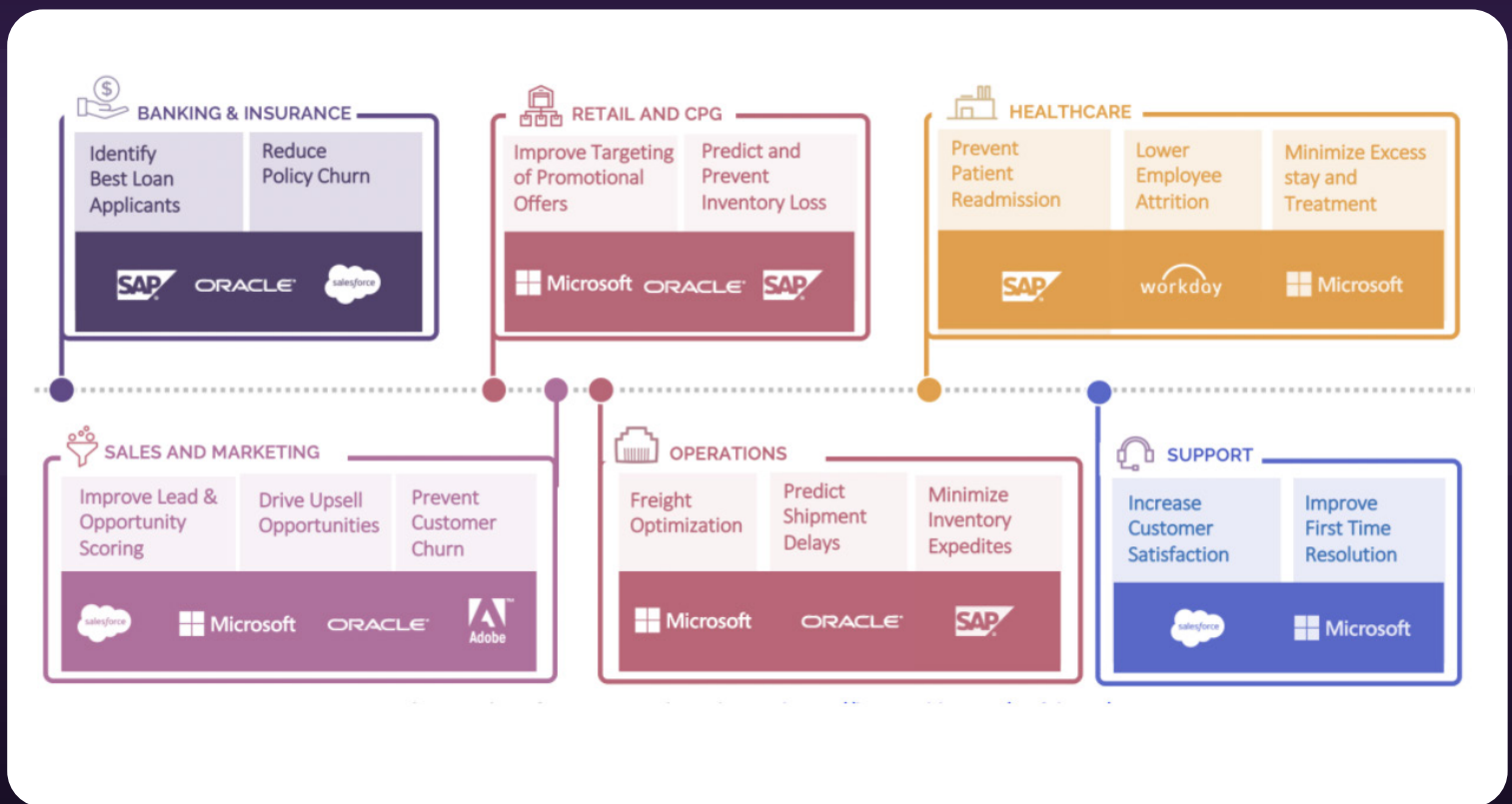
Aible helped Lengow’s marketing and analytics team identify and target their ideal customer profile and provided the specific business drivers to prioritize high-value customers. Within 2 weeks Aible was able to generate recommendations with the data that Lengow had access to. Lengow now has a clear scoring of customers who are more likely upgrade to their premium offering from their basic tier, therefore bringing in 50x more value.

[Learn More](#) →



# Get Started Across Industries and Use Cases, Fast.

From lead scoring, campaign and spend optimization for sales and marketing teams to customer retention and supply chain optimization use cases, Aible gets you going on day one - delivering impact for every industry across your most critical business functions.



To learn more on how Aible can help your business drive measurable business impact for your use cases, visit: [www.aible.com](http://www.aible.com)