


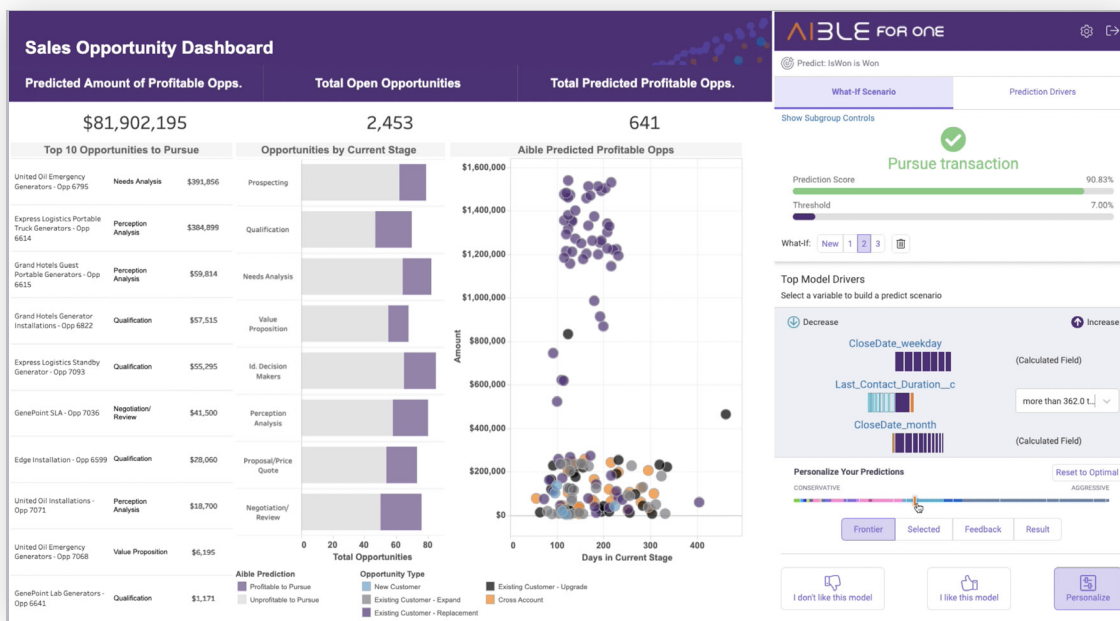
# Seamless AI + BI

Infuse Tableau dashboards with AI from Aible with the security and convenience of AWS. Demonstrate real impact and ROI that is optimized for every use case - at the lowest possible operating cost.

## Combine the power of Tableau with AWS to create a seamless AI + BI experience.

Go beyond predictions to enable business teams to optimize strategies, anticipate change, and deploy strategic predictions that deliver sustained ROI, even with changing business conditions.

How? Rather than a single model, Aible delivers a portfolio of models that are optimal for different business conditions. Aible identifies the best AI for thousands of potential business realities, creating an “efficient frontier” of AI models that ensures the best model for every business situation. Anyone can get started quickly with AI – no programming skills required. [Read the Blog](#) 



## 4 Ways to Supercharge Tableau Dashboards with Aible

### 1. Predictions That Focus on ROI, Directly in Tableau

Aible embeds the power of AI directly in Tableau dashboards so that predictions and recommendations are operationalized at scale. Unlike traditional data science tools, Aible focuses on business impact - so that your teams know when and how to act to maximize ROI.

### 2. Robust What-If Scenario Analysis

Frontline users can conduct wide-ranging scenario analysis and assumption testing. Users can test different scenarios to see which ones deliver the best business outcomes, enabling them to take the optimal action. Whether it's a deal worth pursuing or adding offers on specific products, frontline users can easily identify the drivers that have the largest positive and negative impacts.

### 3. Individualized AI

Aible empowers every Tableau user to receive personalized predictions and context-specific recommendations that take into account their individual needs. End users can adjust the AI to be more conservative or aggressive to match their goals, capabilities, and preferences.

### 4. Collaboration and Feedback at Scale

For the first time, frontline users can now provide direct feedback over their AI models in production to quickly inform the organization of changing conditions. That feedback informs the people creating the AI models, so that micro-adjustments can be made. Aible's end-to-end collaborative process ensures business adoption of AI at scale.

## Aible and AWS Platform Highlights

### Avoid Data Duplication and Redundant Analysis

Instantly leverage data within Tableau or any other system. Unlike Other data catalogs, you get built-in privacy and data regulation compliance with exploratory analysis that doesn't duplicate data.

### Gain unmatched flexibility with AWS Lambda

Train millions of models, deploy 100s of models optimized for different conditions, and select the most optimal model that yields the most impact based on that day's business reality.

### Leverage AWS's security architecture

Deployed in an AWS CloudFormation template, securely train and deploy adaptive models without ever giving anyone access to the data or the trained models (including Aible).

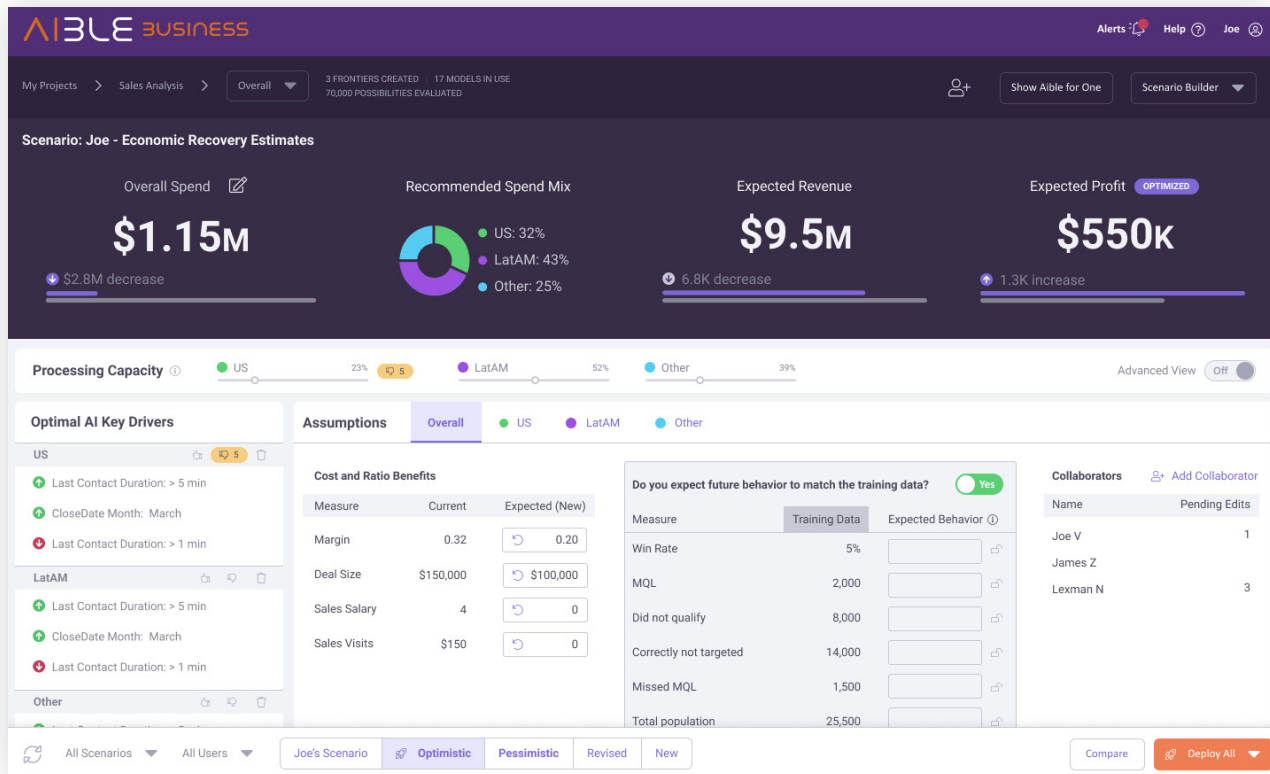
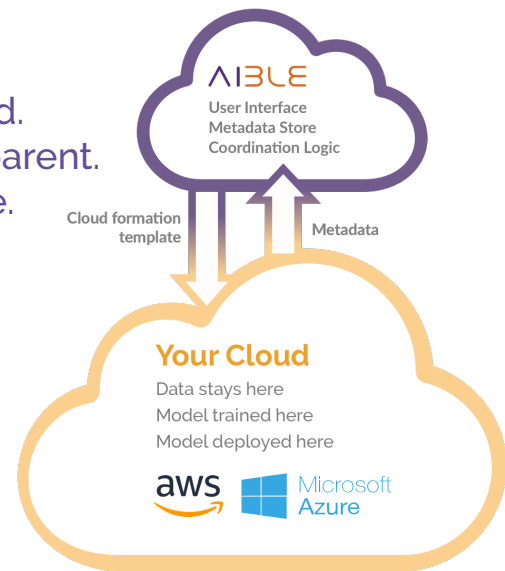
### Rapidly iterate and scale AI

Deliver AI that is optimized for business impact by cost-effectively running a wide variety of machine learning workloads in AWS Lambda and Step Functions

## Custom AI Within the Security of Your Account

Aible performs all data transformation, model training, and testing securely within your own AWS account. Aible never sees your data. No need to exchange secret keys. No administration required.

Trusted.  
Transparent.  
Secure.



Looking to add AI to Tableau?  
Get started now with Aible.

Request a demo at [www.aible.com/demo](http://www.aible.com/demo)

**AIBLE**  
AI That Means Business