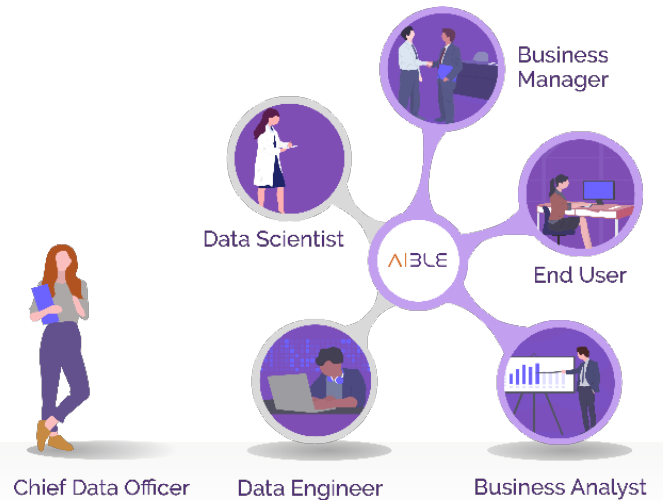


65% of Companies Report Getting No Business Value from AI. Why?

Without business adoption, you can't get value from AI. Aible bridges the adoption gap by meeting users where they are with tools tailored to their existing skills and needs. Aible overcomes the last-mile problem by enabling end users to adjust models and see how they affect the business. Aible lets you get started quickly with the data you have by fully automating the machine learning process and empowers team members to contribute their unique business insights to AI projects. Unique among AI providers, Aible delivers an efficient frontier of dynamically-balanced AI models so that you always use the right model at the right time.



Aible Empowers Everyone on the Team



Chief Data Officer

- Focuses directly on ROI as opposed to theoretical model metrics
- Empowers existing team to contribute and collaborate via focused solutions targeted at each person's needs and skills
- Works on existing data with existing user skills. Rapid prototyping and end-user feedback proves value quickly



Data Scientist

- Scenario analysis shows users the precise business value of models
- Rapid prototyping & end user feedback proves value quickly
- Pre-approved portfolio of AIs enables rapid adjustments as business realities change
- Data Scientists can create Blueprints to encode AI best practices for common use cases



Data Engineer

- Quickly confirms if existing data is suitable for training an AI
- Maps to datasets / data sources and provides "data dictionaries." Blueprints recommend data useful for common use cases
- Trains custom models without the data scientist, analyst, or business user, or even Aible gaining access to the actual data



Business Manager

- Advises on the appropriate predictive model and resourcing to drive KPI improvements
- Shows how the business would be impacted under different business assumptions including end user feedback
- Monitors & quantifies value delivered by AI. Alerts if outcomes don't match predictions & recommends specific remediations



End User

- Specialized models for different transactions (upsell vs new account, event leads events vs. ads) give context-specific recommendations
- Users choose the aggressiveness of their AI and see how their choice affects their top KPIs
- End-users provide direct feedback during rapid prototyping of models

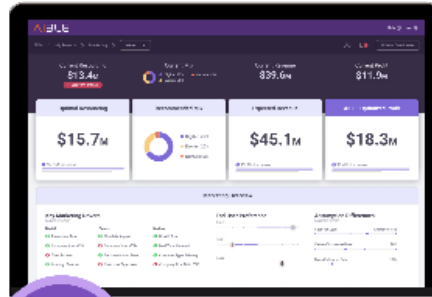
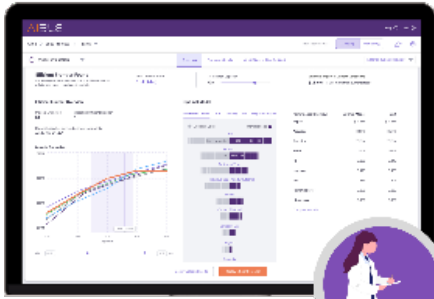


Business Analyst

- Enables discussions with business owners about appropriate resourcing to drive KPI improvements
- See the business under different scenarios and conditions
- What-If Scenarios show what will happen based on different business choices you could take

Aible Advanced

- Automates all steps of AI model creation from raw data to monitoring
- Gets models into applications quickly so end users can provide feedback
- Locks down best practices from data to modeling decisions

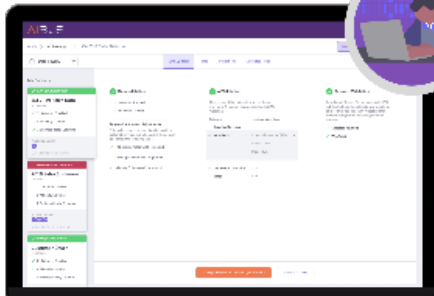


Aible Business

- Enables you to get started quickly with existing data and skills
- Ensures real-world results by capturing cost-benefit tradeoffs and constraints of business
- Adjusts models as market conditions change

Aible Data (FREE)

- Confirms quickly if a “good enough AI” can be trained with existing data
- Recommends useful data use cases
- Gives data engineers full control over who can securely analyze data



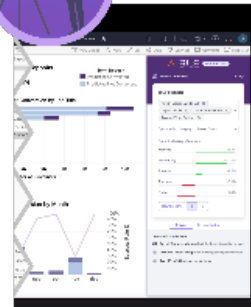
Aible for Salesforce

- Surfaces predictions directly in Salesforce for seamless adoption
- Makes specific recommendations about which deals are worth pursuing and why
- Enables end users to adjust models to fit their current circumstances



Aible for Tableau

- Embeds predictions directly in Tableau dashboards for business users and analysts
- Enables users to understand exactly which actions would best impact KPIs
- Enables users to choose the right AI based on current business reality



Aible Overview

- Monitors and quantifies the value delivered by AI
- Alerts when outcomes don't match predictions and recommends specific remediations



“the best choice for pure businesspeople”

— FORRESTER®

The Forrester New Wave™: Automation-Focused Machine Learning Solutions Q2 2019